



UNIVERSITY *of* ST. THOMAS

FinTank CryptoCon 2018

2018 ICO Market

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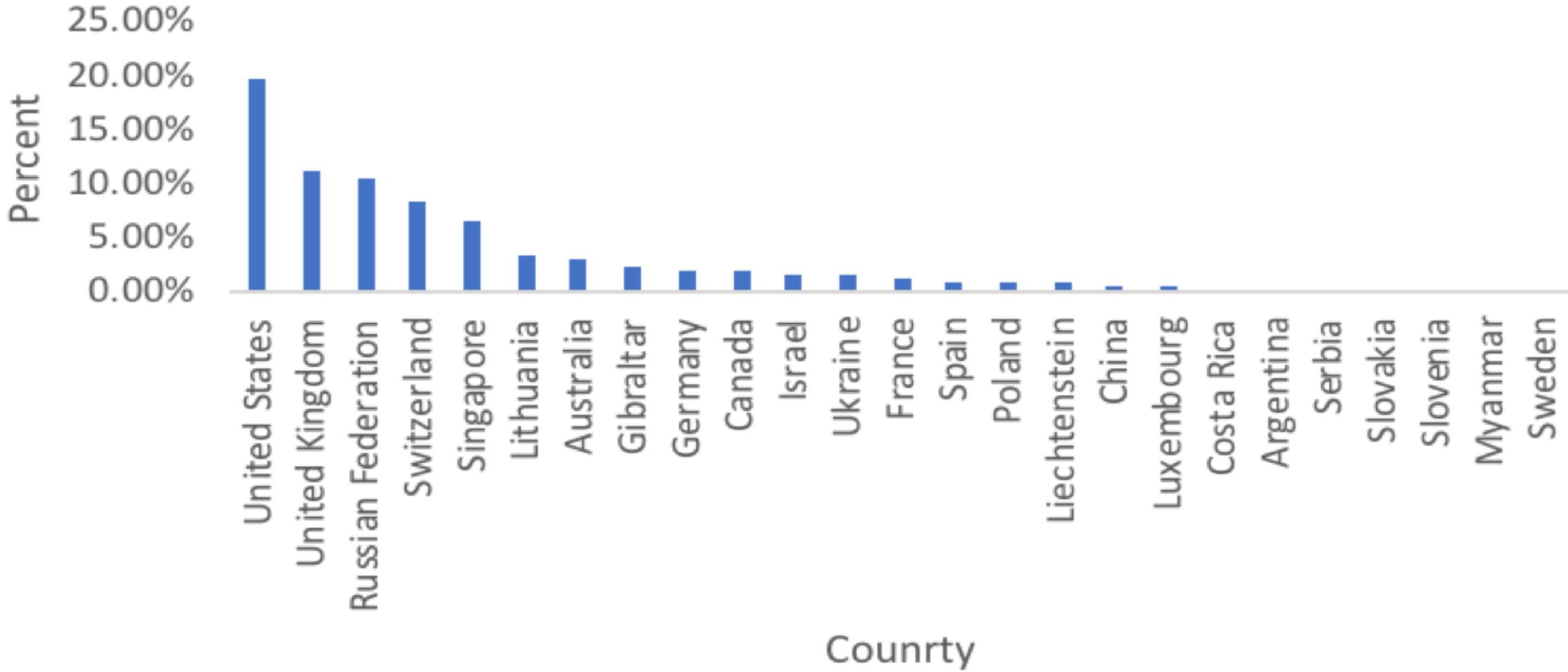
2018

USD Raised by ICOs in 2017 - Monthly Totals

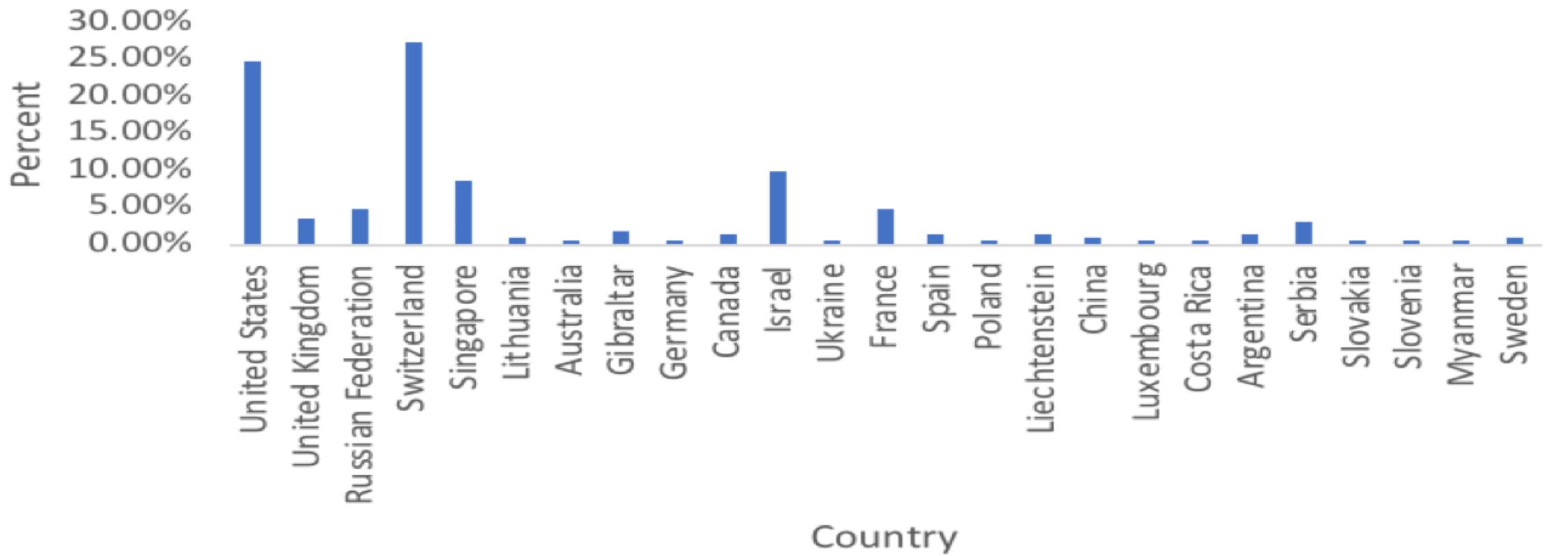


Courtesy of Token Data

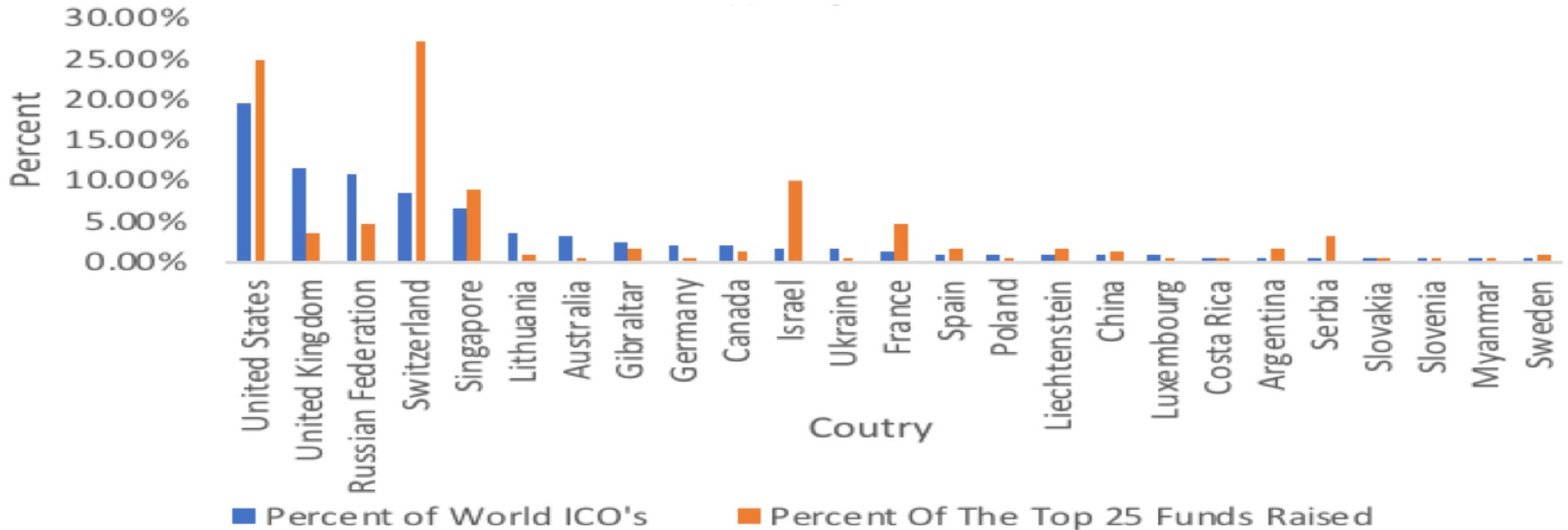
Percent of World ICOs



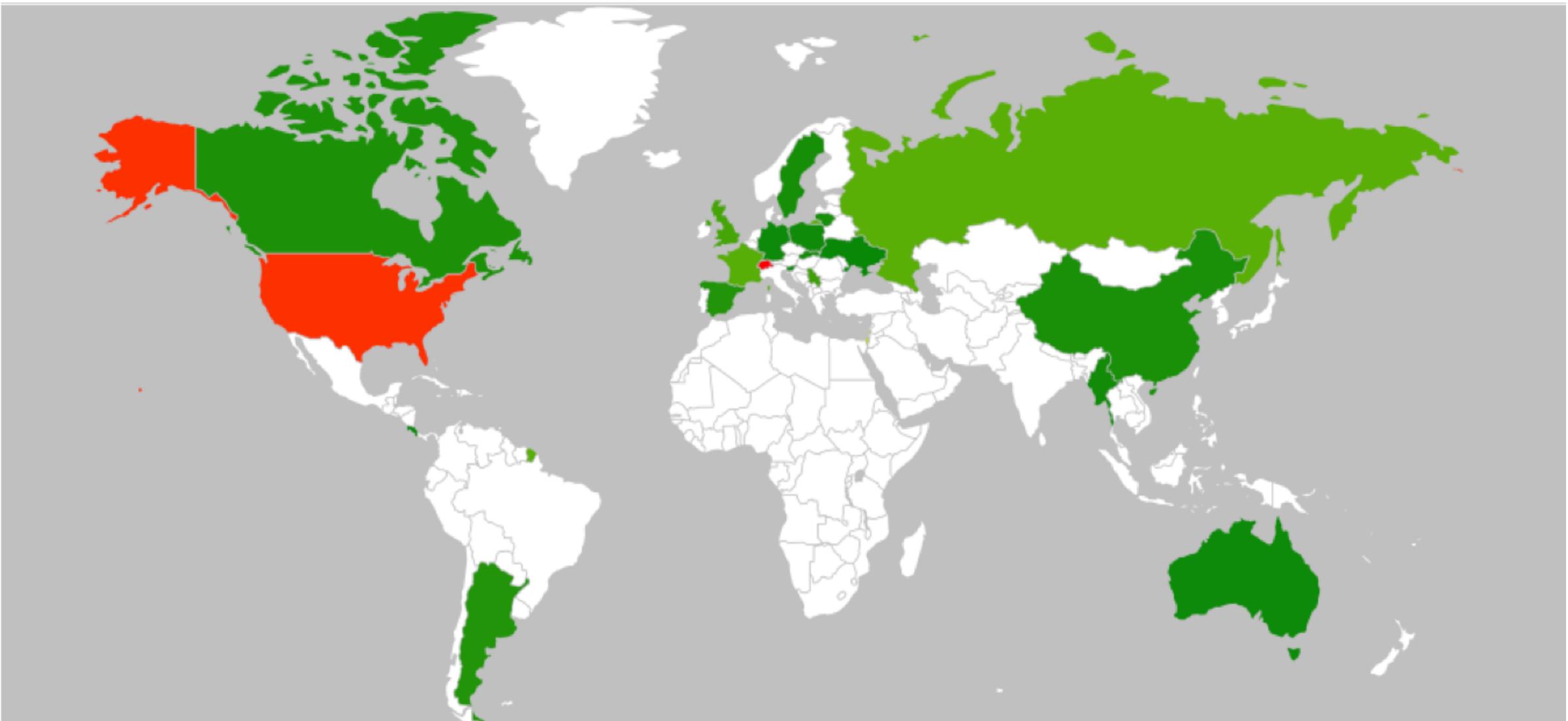
Percent of the Top 25 Funds Raise



Percent of World ICOs v. Percent of Funds Raised

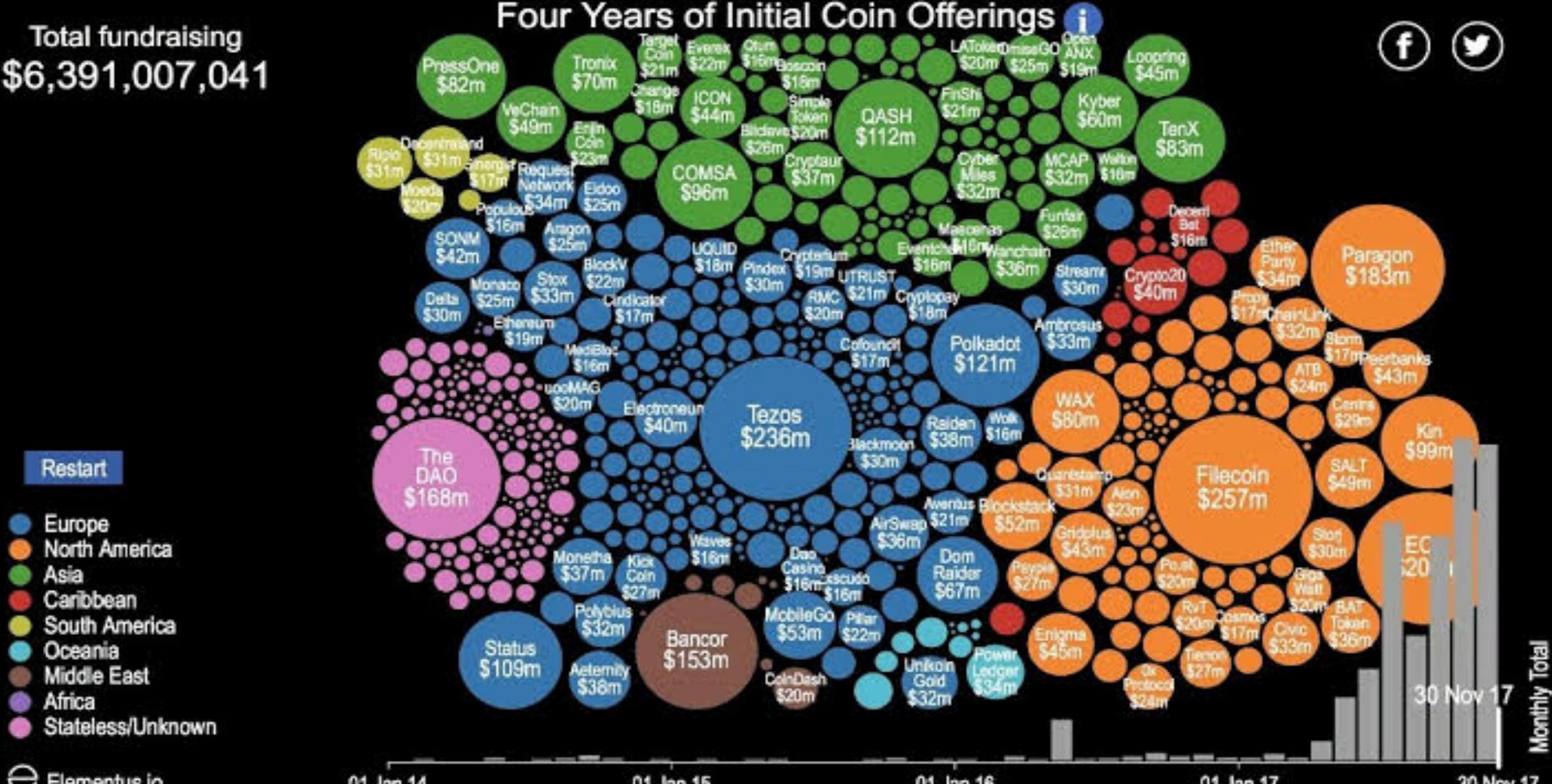


ICO Funds Raised



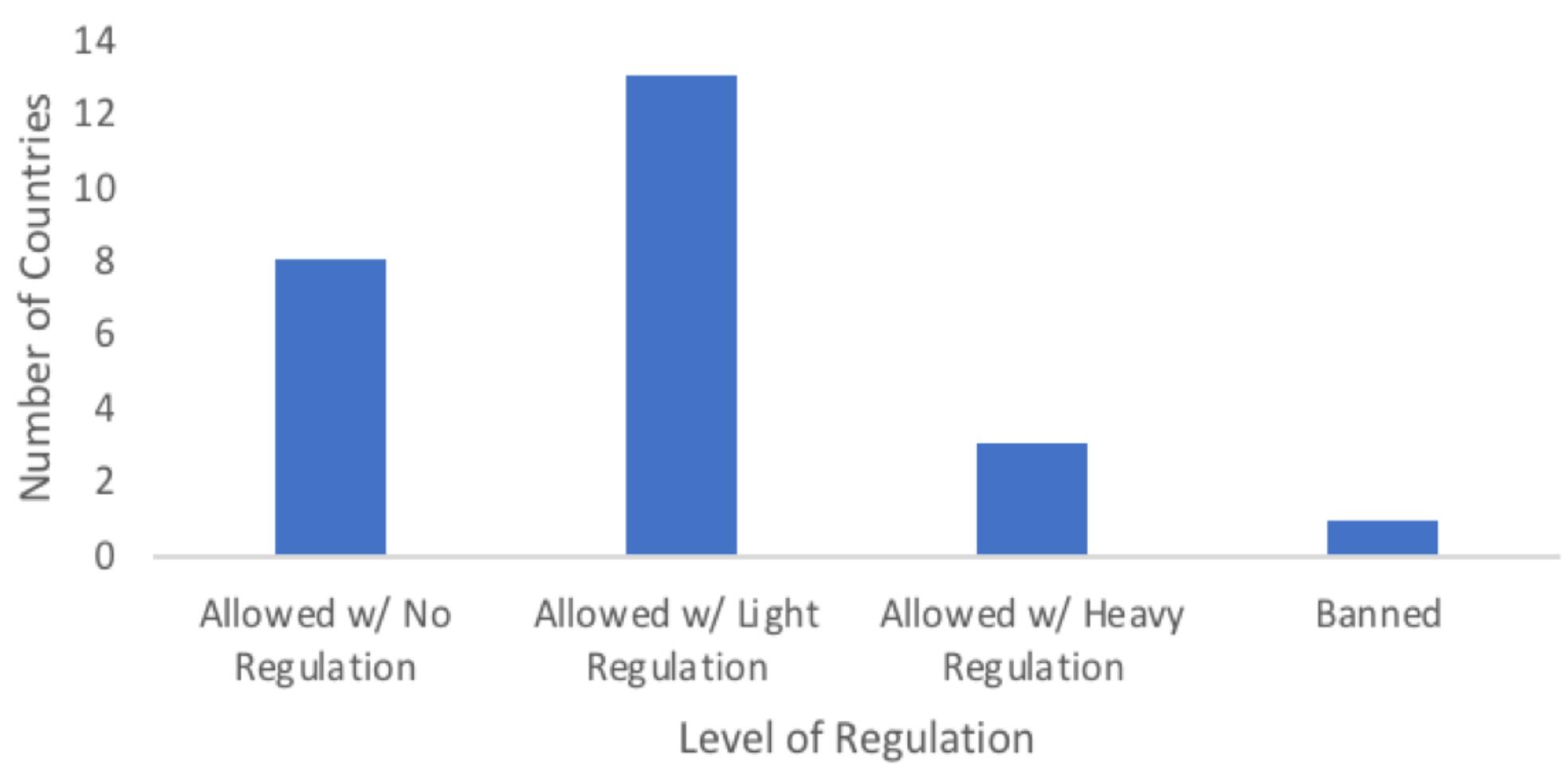
Total fundraising
\$6,391,007,041

Four Years of Initial Coin Offerings

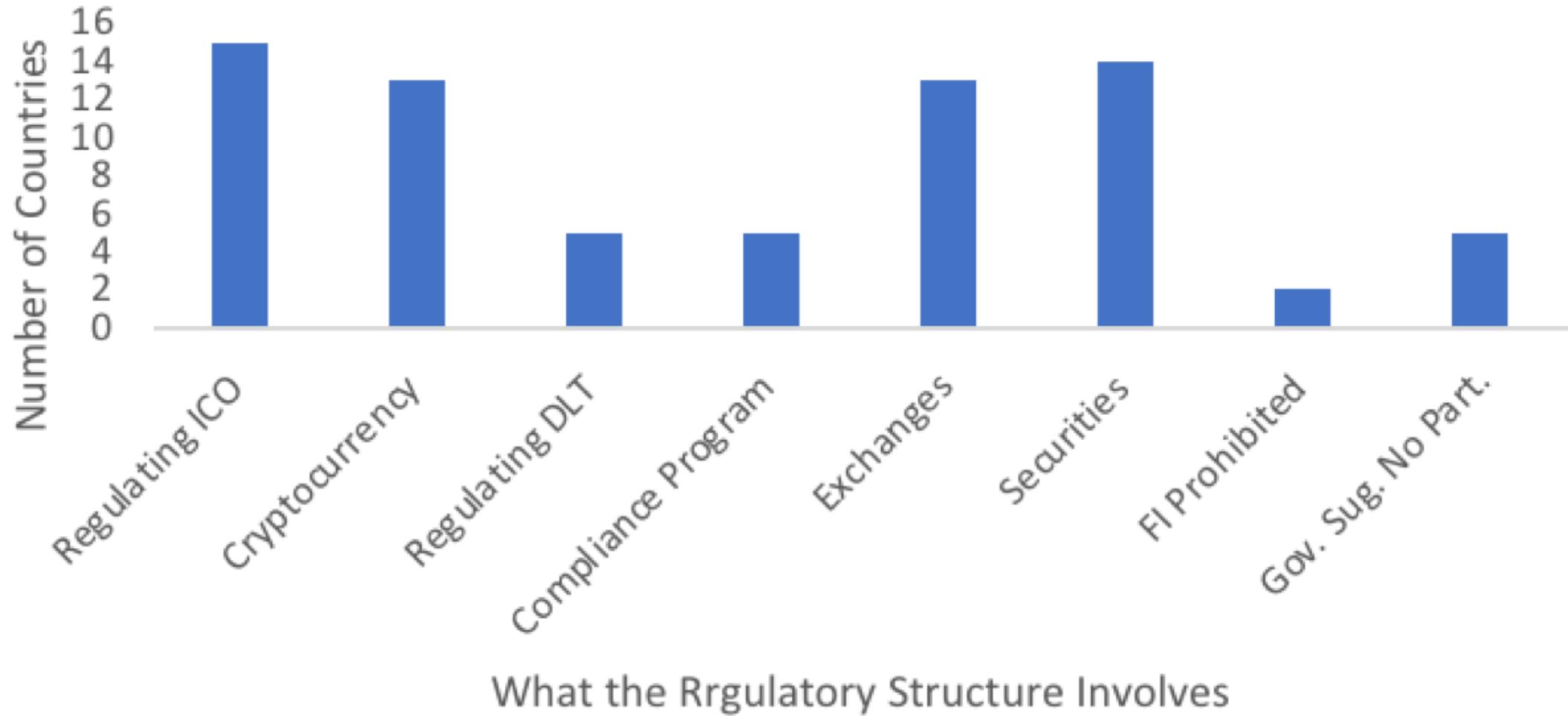




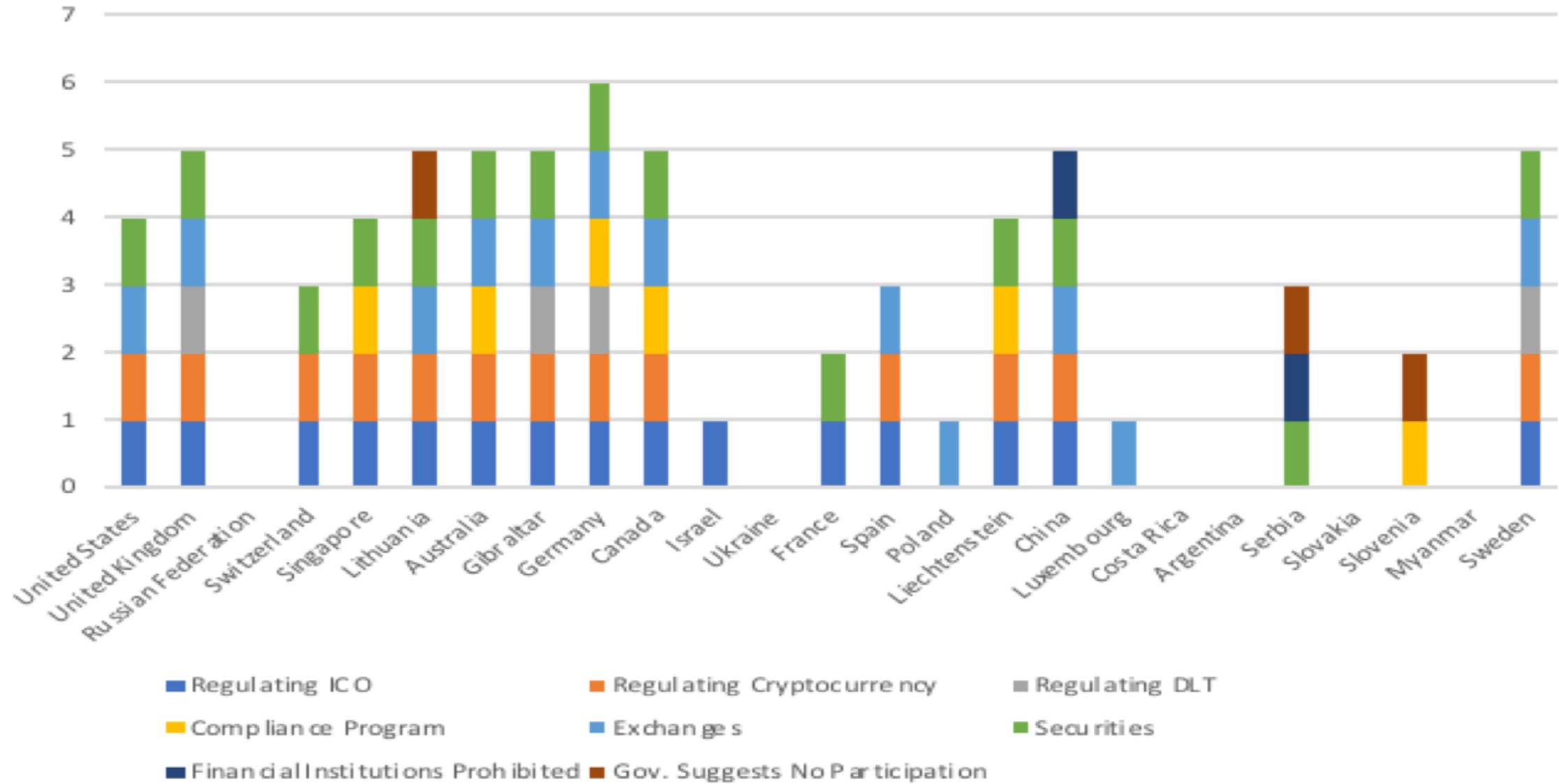
Level of Regulation



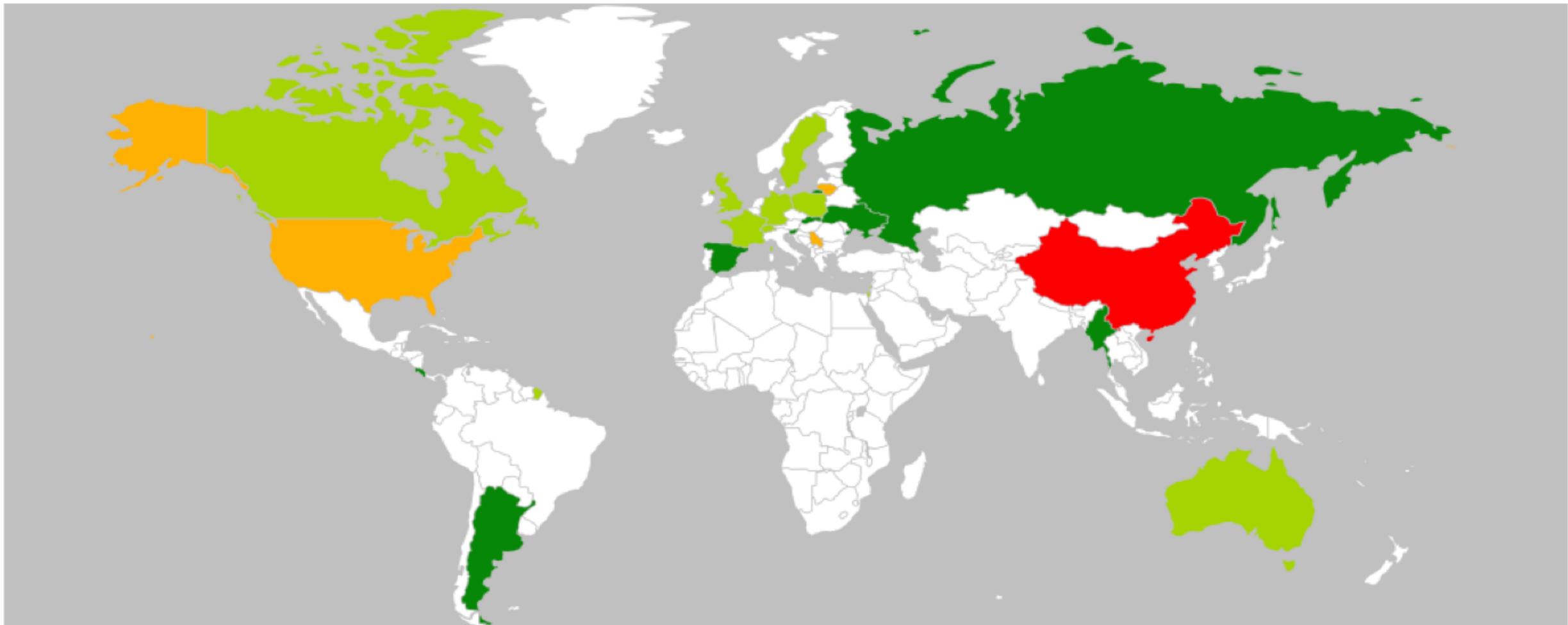
What Regulations Address



What Regulations Address



Level of Regulation



Outlook

- In 2017, 445 ICOs raised \$5.4B (source: [@tokendata](#)). That's an average of \$12M per ICO, or \$9.4M (excluding 8 that raised \$100M+). \$9-12M is plenty to fund any startup, and is a lot more than the average traditional startup first round.
- But \$5.4B is also less than 1% of the \$600B crypto market cap, which was the major source for this funding.
- Questions for 2018:
 - Can the system produce another \$5B in ICO funding next year?
 - And if the market cap goes to \$1T, will that yield \$10B for 1,000 ICOs in 2018?

Thank You

Join the Conversation!



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