



UNIVERSITY of ST. THOMAS

# FinTank CryptoCon 2018

## 2018 ICO Market

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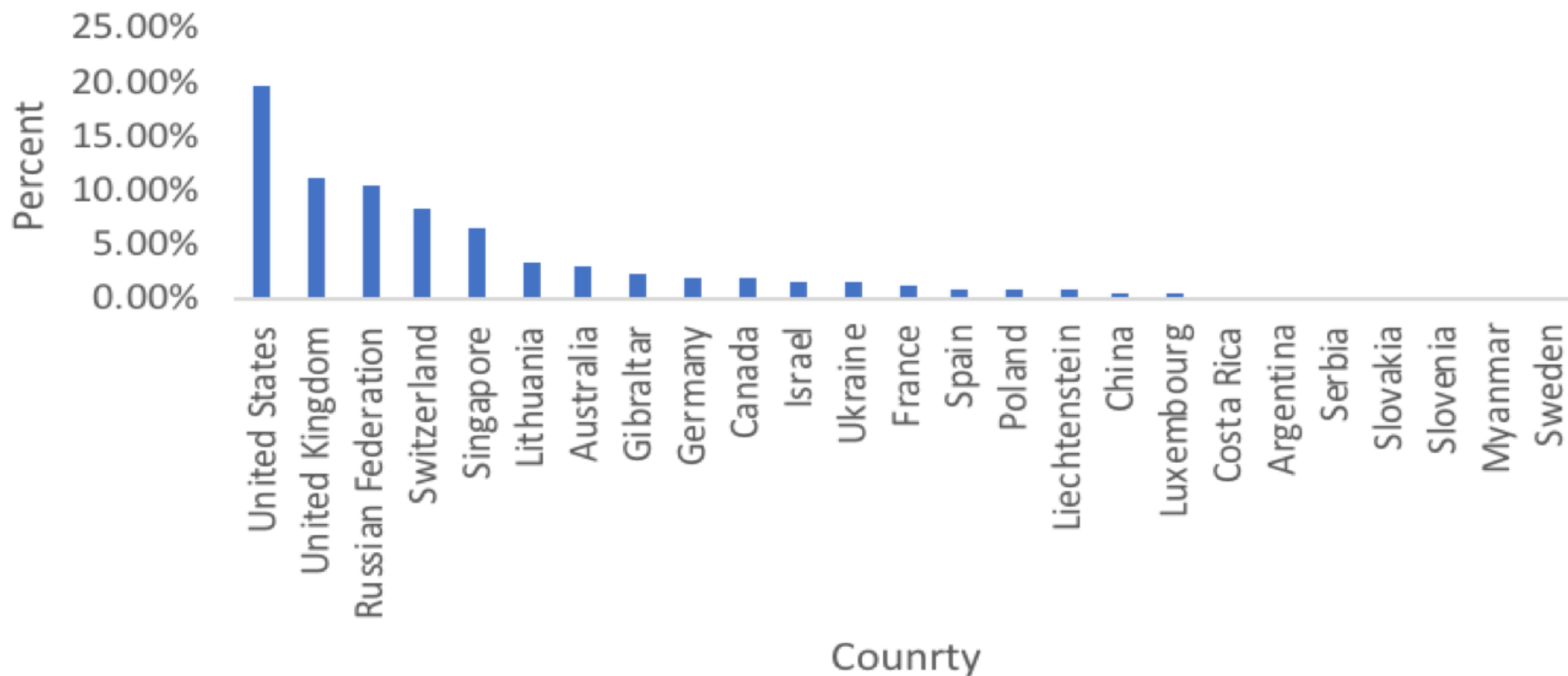
2018

## USD Raised by ICOs in 2017 - Monthly Totals

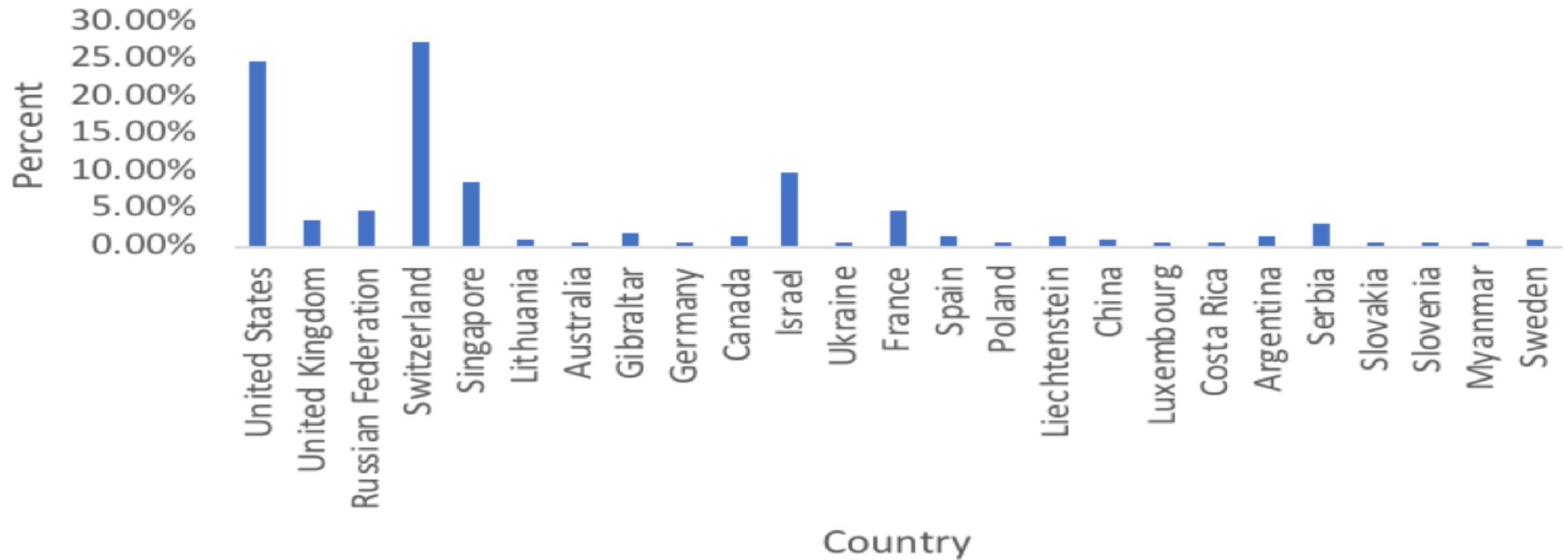


Courtesy of Token Data

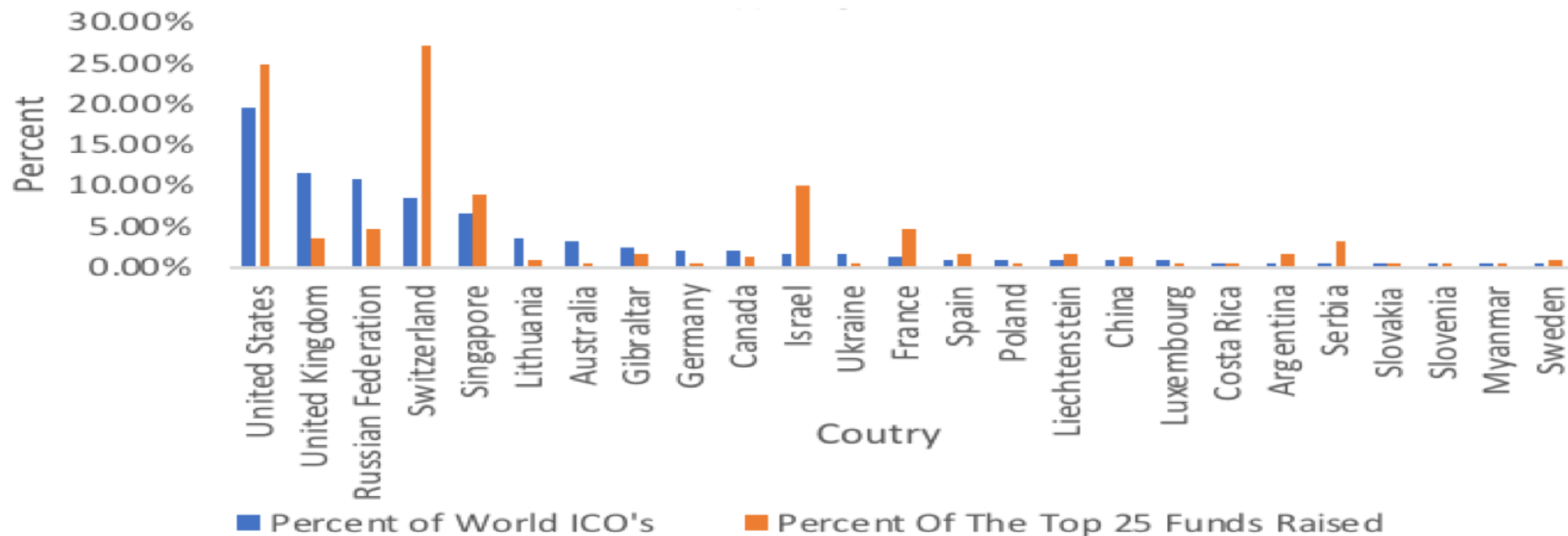
# Percent of World ICOs



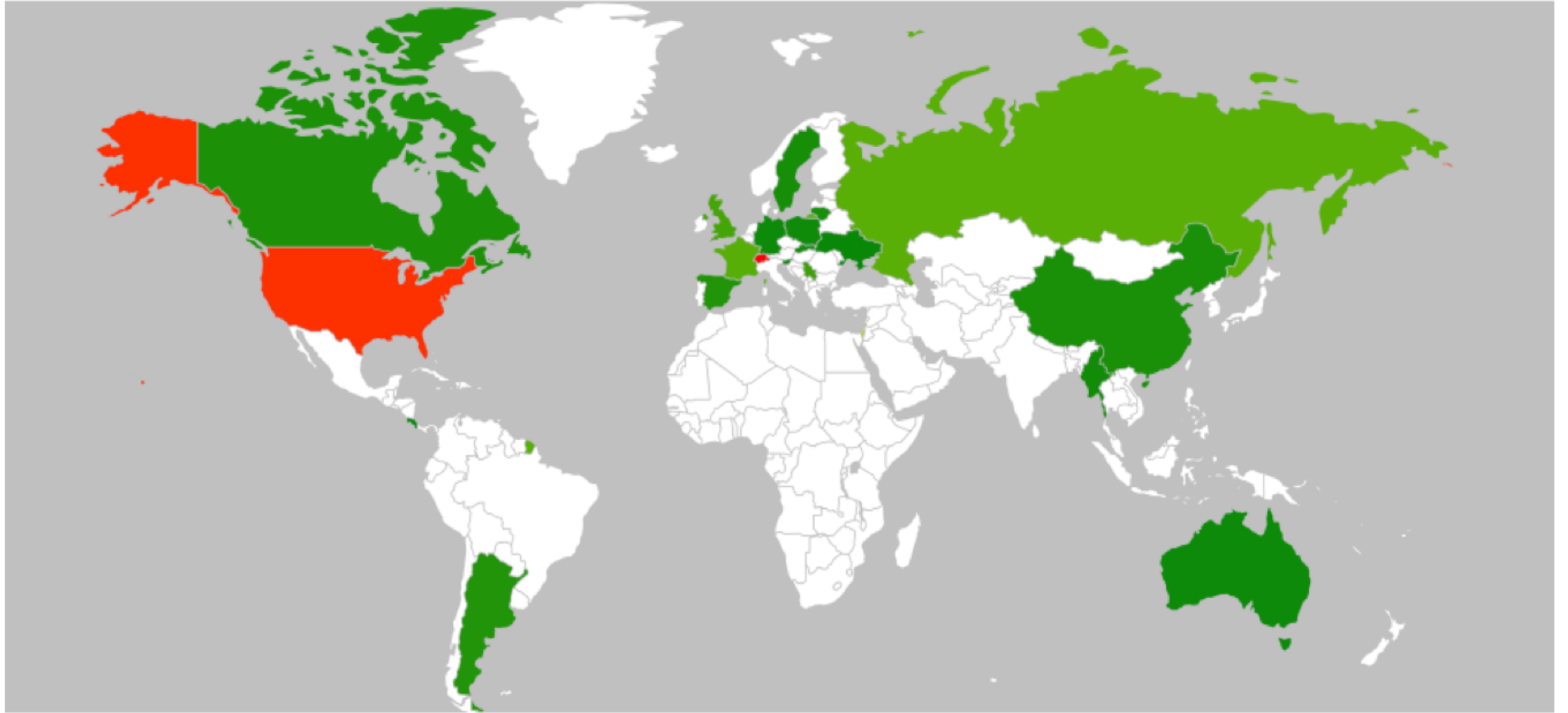
# Percent of the Top 25 Funds Raise



## Percent of World ICOs v. Percent of Funds Raised



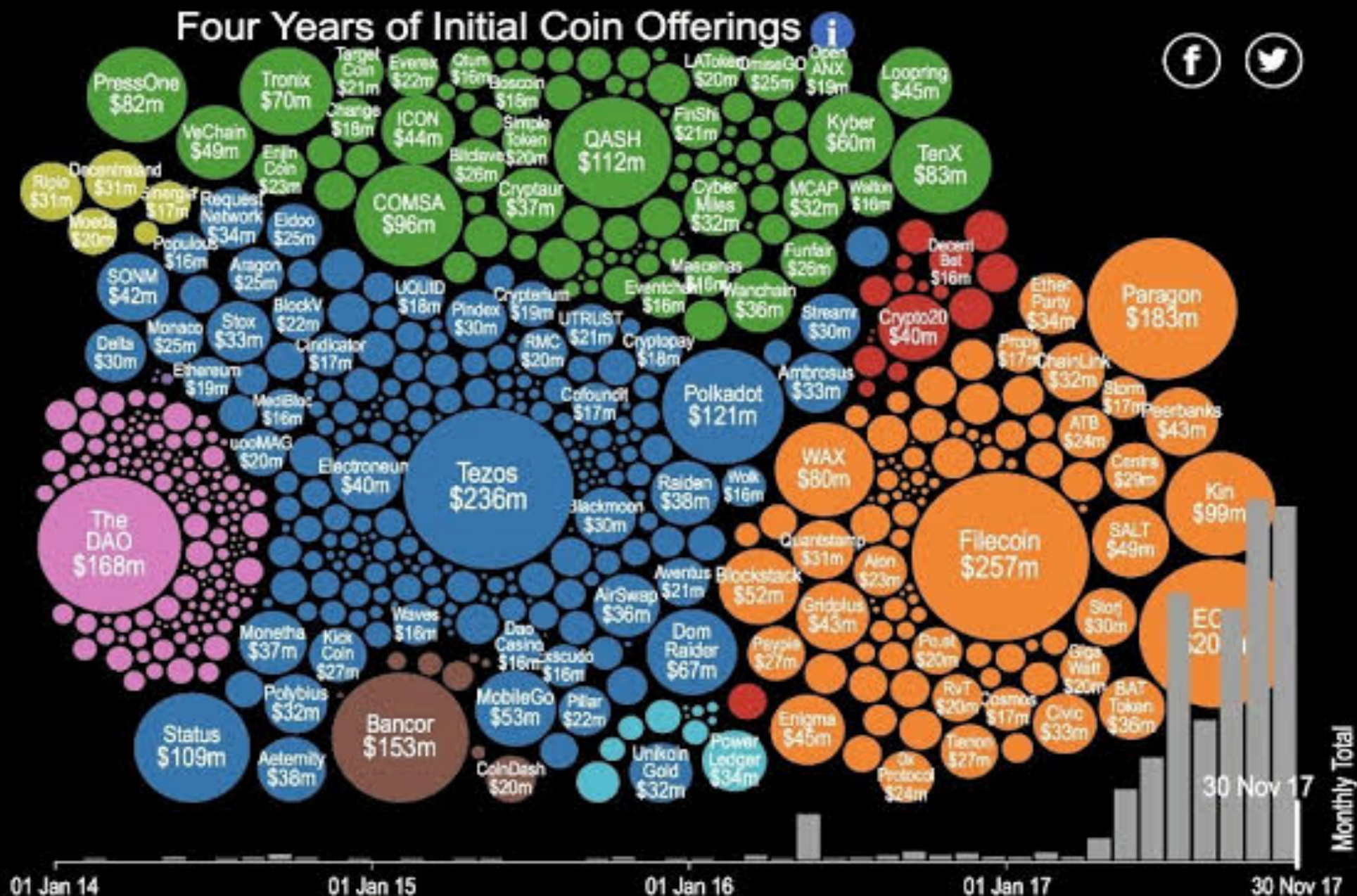
# ICO Funds Raised





Total fundraising  
\$6,391,007,041

## Four Years of Initial Coin Offerings





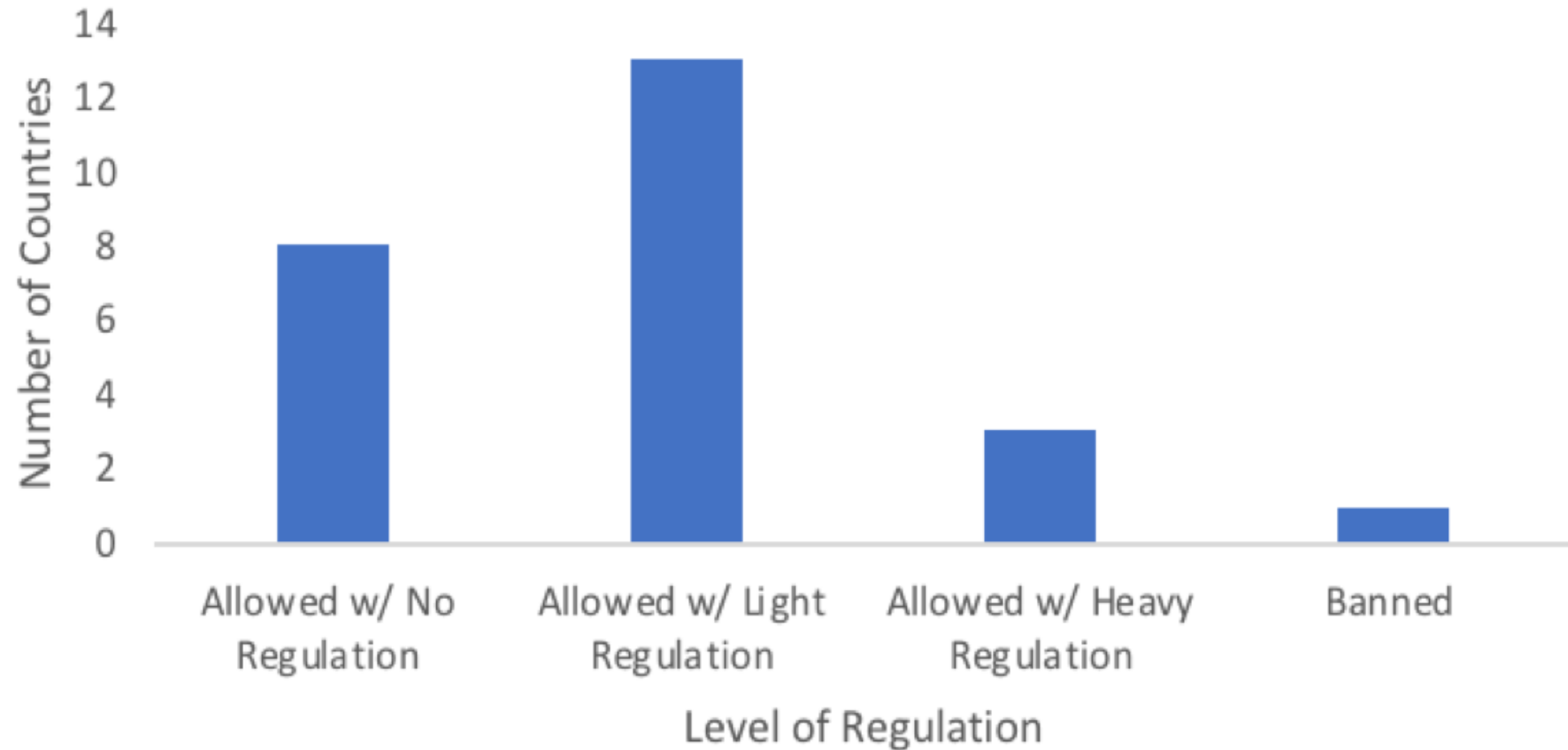


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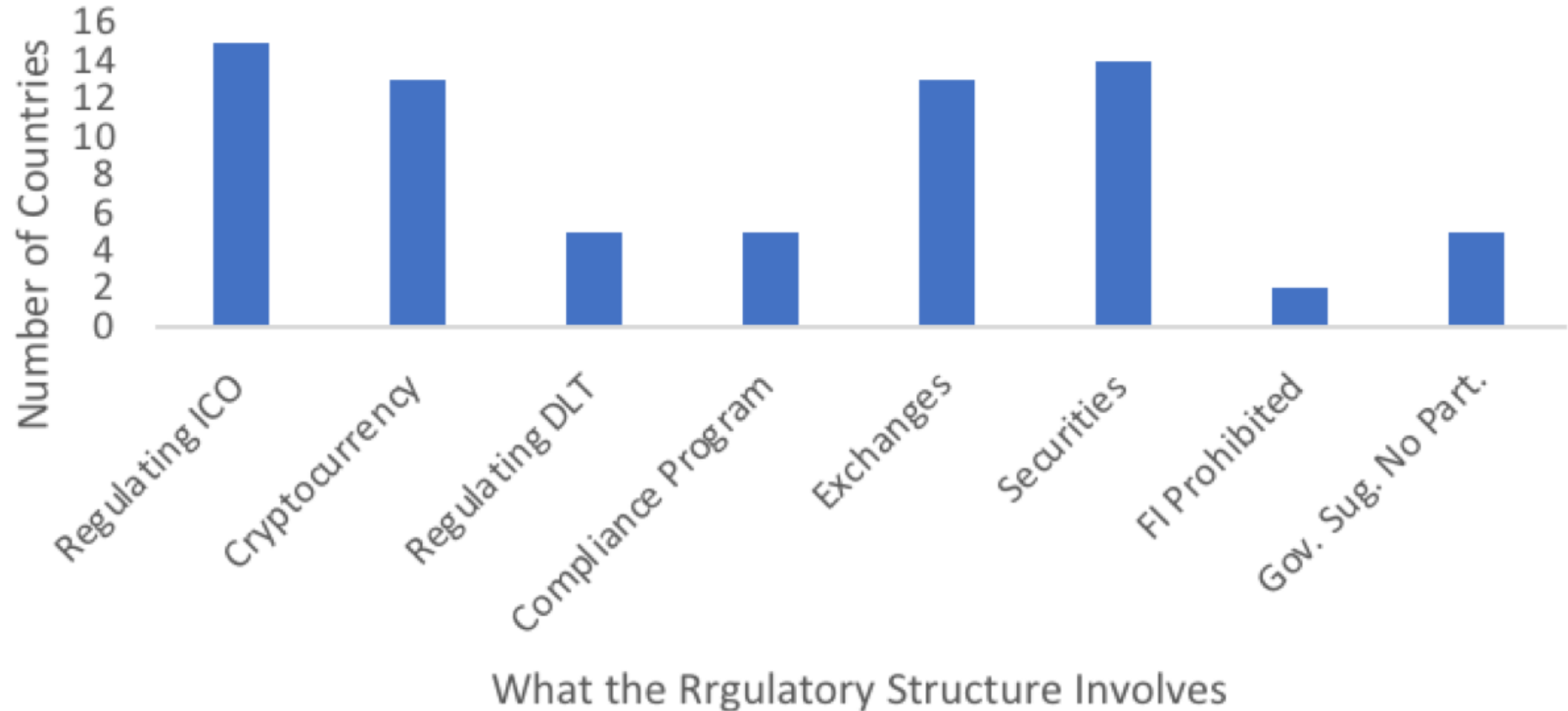




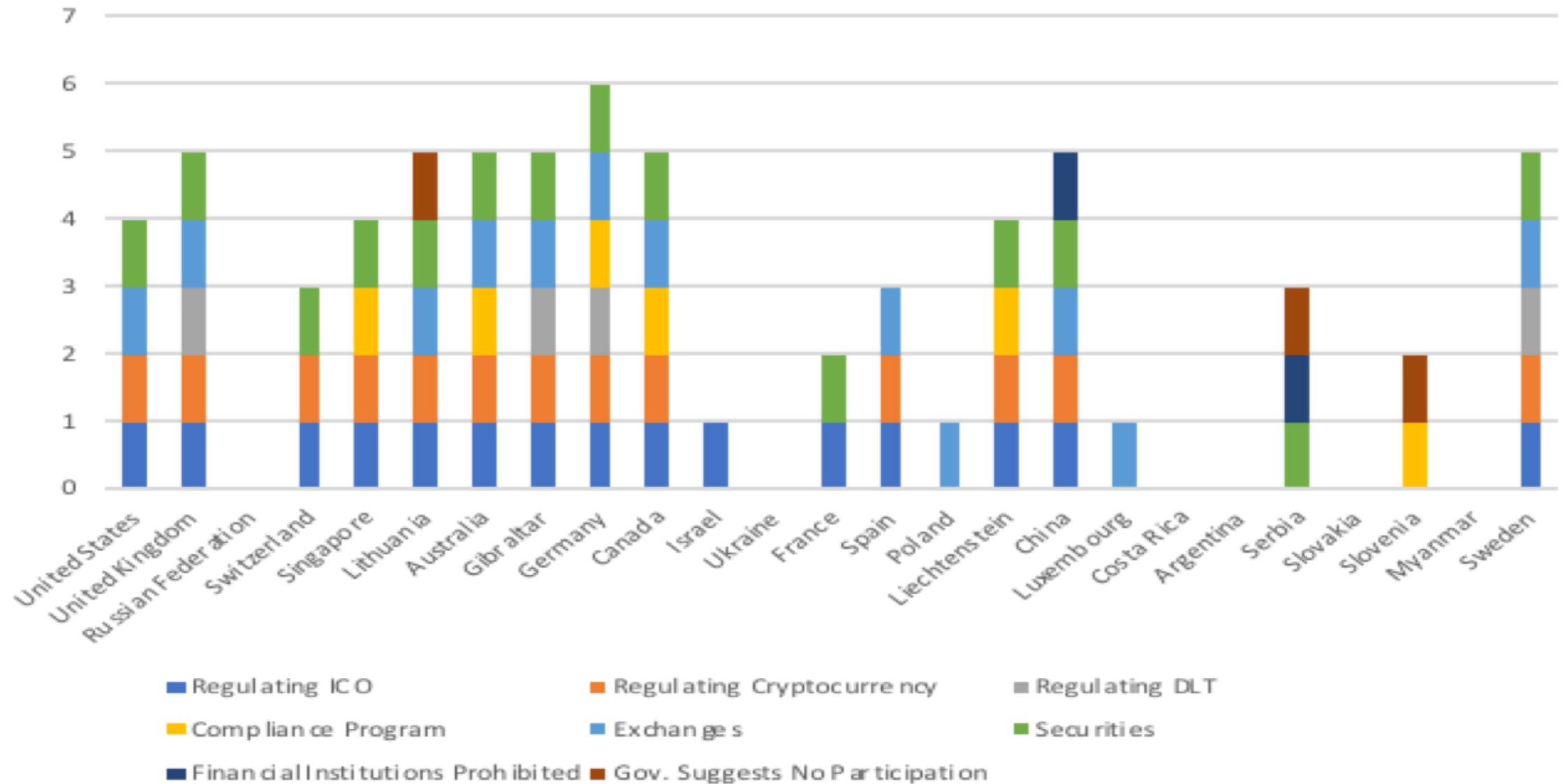
# Level of Regulation



# What Regulations Address

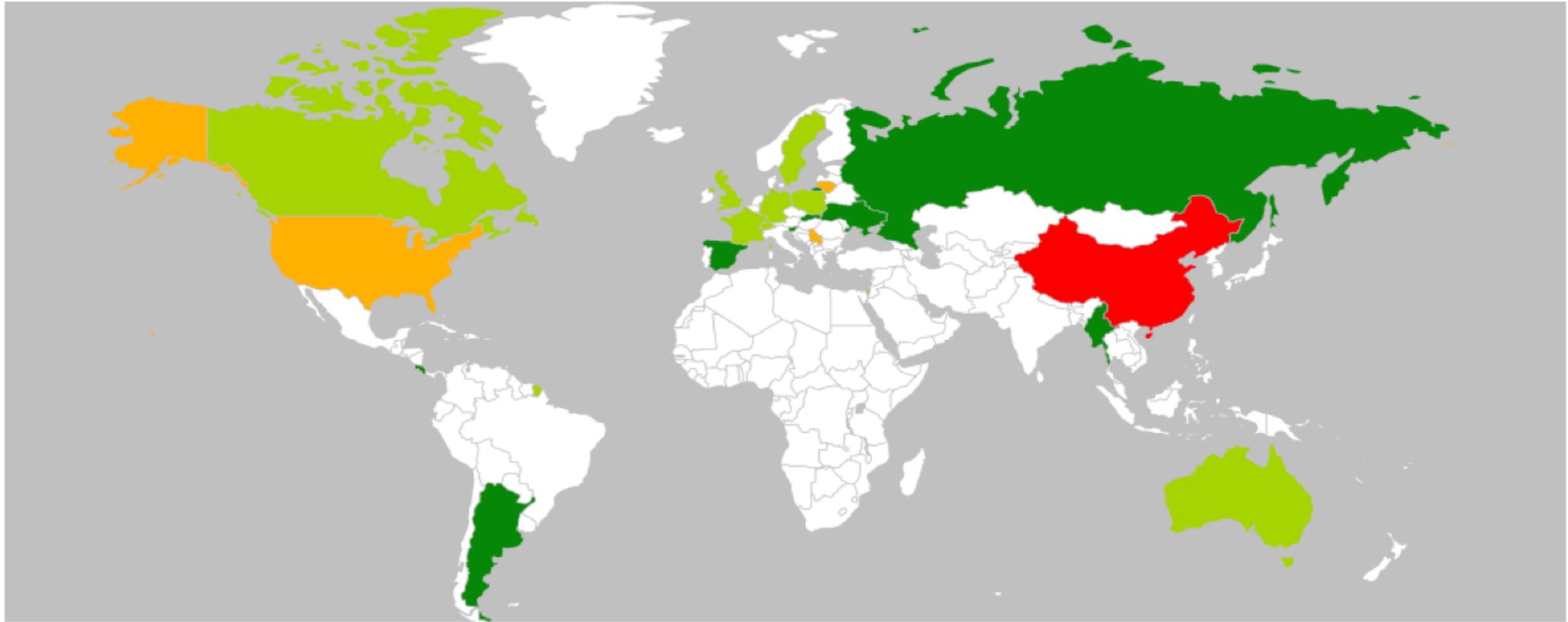


# What Regulations Address





# Level of Regulation



# Outlook

- In 2017, 445 ICOs raised \$5.4B (source: [@tokendata](#)). That's an average of \$12M per ICO, or \$9.4M (excluding 8 that raised \$100M+). \$9-12M is plenty to fund any startup, and is a lot more than the average traditional startup first round.
- But \$5.4B is also less than 1% of the \$600B crypto market cap, which was the major source for this funding.
- Questions for 2018:
  - Can the system produce another \$5B in ICO funding next year?
  - And if the market cap goes to \$1T, will that yield \$10B for 1,000 ICOs in 2018?

Thank You



# Join the Conversation!



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